

SCENTS REIMAGINED

www.deltaaromatic.com



OUR STORY

Delta Aromatic is a producer of ingredients, ingredient systems, and integrated solutions targeting the home care and personal care sectors. Founded in 1985 Delta Aromatic started off as a flavor and fragrance house, in the early 90s they added a color division mainly targeting the food sector, but also the home care sectors. Then in the early 00s, propelled by their flavor penetration in the juice sector, they started a trading operation from juice manufacturers around the world and focused very successfully in the Middle East and Africa regions. A few years later, they grew into compounding their own flavor ingredients with multiple functional ingredients and juices, starting the first Integrated Ingredient System offering in the Middle East and Africa. In 2008 they started a state-of-the-art fruit processing and juice compounding plant to consolidate their penetration in the beverage sector. Then, in 2013, Doehler Group acquired 50% of the Juice and Flavor business of Delta Aromatic, and rebranded the company name to Doehler Egypt S.A.E. In 2015 Delta Aromatic successfully sold its color division to ROHA Dyechem.

Doehler Egypt started by transferring a team from Delta Aromatic managed completely autonomously under the leadership of two of Delta Aromatic's founders. From 2013 to 2019 Doehler Egypt grew to be the largest and most sophisticated beverage ingredients and R&D hub in the Middle East and Africa, with a sustained CAGR growth north of 45% over 6 years. In 2020, Delta Aromatic exercised its option to sell its remaining 50% stake of Doehler Egypt successfully.

In 2021, after a resounding success story in the past 6 years, great experience in regional growth, and the necessary capital, Delta Aromatic is poised to replicate their same success story in the Home Care and Personal care sectors, with a primary focus on select clients in the Middle East and Africa. Delta Aromatic is currently one of the region's oldest and leading fragrance houses.



WHAT WE DO-

INGREDIENTS

Egypt is one of the richest and most diverse essential oil sourcing areas in the world. Delta Aromatic has been operating in production and the trading of essential oils since the mid80s. More recently in 2002, they have been cultivating various seeds and herbs in their 2000-acre plantation in Beni Suif. They focused in the standardization and trade of citrus oils for the past 8 years in response to the orange fruit boom seen in Egypt. Delta Aromatic is planning to have natural ingredients as one of its main core specialties. It is a promising area for organic acquisition growth or and consolidation of the many small fragmented players.









WHAT WE DO-

INGREDIENT SYSTEMS

Propelled by Delta Aromatic's rich ingredients, coupled with amazing recipes through more than 20 years of R&D, Delta Aromatic is extremely competitive with its current offering of fragrances for the home care and personal care sectors. Currently this business unit represents most of Delta Aromatic's business spanning more than 300 customers in 3 continents. With a capacity of more than 20metric tons a day, Delta Aromatic is always prepared to grow its capacity further as needed in its brand new 10,000m2 facility in E2 compound in 6 October City. Growth into more natural ingredient systems to support its target clients will be a focus of the next few years.









WHAT WE DO-

INTEGRATED INGREDIENT SYSTEMS

In many emerging markets, reliable R&D is scarce and expensive, ingredient availability and production sophistication are also not always easy to find. Our target is to provide solutions that simplify production and effectively outsource R&D burdens. From turn-key, ready to sell products, ready-to-pack bulk products, to functional keys that can transform ingredient poor customer recipes, this business unit aims at empowering emerging market startups and SMEs to deliver cutting-edge products.



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WHAT WE BELIEVE

Delta Aromatic believes that Corporate excellence can be achieved with entrepreneurial spirit, and believes in leaving an impact and creating a sustainable environment for now and for tomorrow

- We are Home Grown, and appreciate regional tastes and requirements
- We are focused and dedicated to our customers
- · We are flexible and agile, to meet new demands
- We are inspired by excellence, precision, and creativity
- We respect integrity, fairness and transparency

OUR QUALITY CERTIFICATES



SPECIALIZING IN SOLUTIONS FOR

HOME CARE PERSONAL CARE FINE PERFUMERY

THANK YOU

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