















Who we are

Dreem S.A.E is a "Rachid family" owned company founded in 1991. Today, Dreem is the leading brand in Egypt in the "Ready to prepare desserts "market, with a comprehensive range of desserts products and baking aids..

Dreem also is the market leader of the powder beverages market in Egypt with it's famous "Fruty" brand. Dreem expanded it's business further and entered the food services market, and today it's considered one of the top suppliers of desserts premixes with a wide range of products designed especially for HORECA Driven by a strong brand and a highly qualified team,

Dreem's business goes beyond the Egyptian market to include many export markets in the "MENA" region and others such as, Sudan, Libya, Kuwait, KSA, Palestine, Qatar,etc.



Quality & Food Safety

An absolute priority

Food safety and quality mastery and control are essential factors in consumer satisfaction.

We cooperate closely with our suppliers to ensure that our ingredients, raw materials, and packaging meet strict safety and quality standards.

The Quality Assurance policy covers the entire production process, from raw materials to shipment of finished products.

Research and Development

In view of tomorrow

At "Dreem" we believe that innovation is the cornerstone of the success of any organization that is why Research and Development is a vital aspect of "Dreem" business.

The strategy of R&D is to strengthen the brand and support future long-term growth and competitiveness through innovation and renovation.

The people

Dreem's most valuable asset

We attract and recruit the finest calibers, build our organization from within, promoting and rewarding people without regard to any difference unrelated to performance.

Dreem's management team is young and ambitious characterized by a passion to win and an insatiable appetite for learning and acquiring new skills.



Certification



ISO 22000



FDA



OHSAS 18001



HALAL

Dreem

Treat Them Every Day in a Different Way



Item Name	Pack Size	Dimensions Pack We		Weight 20" FCL Load		40"FCL Load	40" HC Load
item name	Tack Size	LXWXH	Net	Gross	20 FCL LOAU	40 FCL LOAG	40 TIC LOGG
Jelly Strawberry	12 X 12 Grm 85	48 x 35 x 24 cm	kgs 12.24	kgs14.94	670	1340	1580
Jelly Pineapple	12 X 12 Grm 85	48 x 35 x 24 cm	kgs 12.24	kgs 14.94	670	1340	1580
Jelly Apricot	12 X 12 Grm 85	48 x 35 x 24 cm	kgs 12.24	kgs 14.94	670	1340	1580
Jelly Raspberry	12 X 12 Grm 85	48 x 35 x 24 cm	kgs 12.24	kgs 14.94	670	1340	1580
Jelly Mango	12 X 12 Grm 85	48 x 35 x 24 cm	kgs 12.24	kgs 14.94	670	1340	1580
Jelly Cherry	12 X 12 Grm 85	48 x 35 x 24 cm	kgs 12.24	kgs 14.94	670	1340	1580

















ltem Name	Pack Size	Dimensions Pack Weight		20"FCL Load	40"FCL Load	40" HC Load	
	r ack Size	LXWXH	Net	Gross			
Whipped Topping (45 GM) Vanilla-Strawberry	12 X 12 Grm 45	38.5 x 32.5 x 27 cm	kgs 6.48	kgs 7.31	870	1770	2000
Whipped Topping (65 GM) Chocolate	10 X 12 Grm 65	38.5 x 32.5 x 27 cm	kgs 7.08	kgs 8.06	870	1770	2000
Whipped Topping (2 Set)	24 x Grm 36	23 x 22 x 16 cm	kgs 0.86	kgs 1.00	3560	7250	8160
Whipped Topping (4 Set)	48 x Grm 36	46.5 x 24.5 x 25.5 cm	kgs 1.73	kgs 2.00	1980	4030	4550
Whipped Topping (Cans)	24 x Grm 400	42 x 31 x 27 cm	kgs 9.60	kgs10.85	820	1670	1885















Item Name Pack Siz	Pack Siza	Dimensions	Dimensions Pack Weight		20" FCL Load	40" FCL Load	40"HC Load
	i dek 3ize	LXWXH	Net	Gross			
Custard Vanilla	12 X 12 Grm 70	48 x 35 x 25 cm	kgs 10.08	kgs11.26	670	1340	1580
Custard Vanilla	48 X Grm 220	34 x 26 x 27 cm	kgs 11.52	kgs14.14	670	1340	1580
Custard Vanilla - Tin	24 X Grm 350	42 x 31 x 27 cm	kgs 8.40	kgs 9.84	670	1340	1580









Cream Caramel

Item Name	Pack Size Dimensions		Pack \	Weight	20"FCL Load	40" FCL Load	40" HC Load
item Name	item Name Fack Size	LXWXH	Net	Gross			10 110 2000
Cream Caramel	12 X 12 Grm 70	49 x 36 x 26 cm	kgs 10.08	kgs 11.80	670	1340	1580
Cream Caramel	12 X 12 Grm 92	49 x 36 x 26 cm	kgs 13.25	kgs 14.77	670	1340	1580







ltem Name	Pack Size	Dimensions Pack Weight		Weight	20"FCL Load	40"FCL Load	40"HC Load
	T dek Size	LXWXH	Net	Gross	20 / 62 2000		10 112 2000
Ice Cream chocolate	12 X 12 Grm 80	49 x 36 x 25 cm	kgs 11.52	kgs14.22	670	1340	1580
Ice Cream Vanilla	12 X 12 Grm 80	49 x 36 x 25 cm	kgs 11.52	kgs14.22	670	1340	1580
Ice Cream strawberry	12 X 12 Grm 80	49 x 36 x 25 cm	kgs 11.52	kgs14.22	670	1340	1580
Ice Cream Mango	12 X 12 Grm 80	49 x 36 x 25 cm	kgs 11.52	kgs14.22	670	1340	1580







DescriPound Cake

Item Name	Pack Size	Dimensions Pack Weight		20" FCL Load	40"FCL Load	40" HC Load	
	1 ack 512e	LXWXH	Net	Gross			
Pound Cake Mix (Chocolate)	24 X Grm 400	44 X 35 X 22 Cm	Kgs 9.60	Kgs10.36	850	1740	1970
Pound Cake Mix (Vanilla)	24 X Grm 400	44 X 35 X 22 Cm	Kgs 9.60	Kgs10.36	850	1740	1970
Pound Cake Mix (Orange)	24 X Grm 400	44 X 35 X 22 Cm	Kgs 9.60	Kgs10.36	850	1740	1970
Pound Cake Mix (Strawberry)	24 X Grm 400	44 X 35 X 22 Cm	Kgs 9.60	Kgs10.36	850	1740	1970













Item Name	Pack Size	Dimensions Pack Weight		20"FCL Load	40"FCL Load	40" HC Load	
	rack Size	LXWXH	Net	Gross			10 116 2000
Brownies Cake Mix	12 X 400 Grm	31 x 29 x 21 cm	kgs 4.8	kgs 5.2	1700	3400	3800
Sponge Cake Mix Vanilla	12 X 500 Grm	31 x 29 x 21 cm	kgs 6	kgs 6.5	1700	3400	3800
Sponge Cake Mix Chocolate	12 X 400 Grm	31 x 29 x 21 cm	kgs 4.8	kgs 5.2	1700	3400	3800
Pan Cake Mix	12 X 440 Grm	31 x 29 x 21 cm	kgs 5.28	kgs 5.7	1700	3400	3800









Dreem Instant Powder Drink

Item Name	Pack Size	Dimensions Pack \		Weight	20"FCL Load	40" FCL Load	40"HC Load	
Remritaine	T den 5120	LXWXH	Net	Gross				
Fruty Concentrate: Mango - Orange - Peach- Tangerine - Pineapple- Lemon	12 X 20 Grm 12	25.5 x 17.5 x 20.5 cm	kgs 2.88	kgs 4.26	3150	6400	7250	
Fruty Single Serve: Tangerine Pineapple- Orange - Lemon Peach- Mango	12 X 24 Grm 11	35 x 17.5 x 20.5 cm	kgs 3.3	kgs 4.25	2300	4680	5300	
Fruty jar: Mango- Orange Tangerine - Pineapple Peach - Lemon	15 X Grm 750	48 x 29.5 x 21 cm	kgs 11.25	kgs18.70	970	1970	2240	
Fruty Tin: Orange - Tangerine Pineapple- Peach - Lemon Mango	4 X 2.5 KG	30 x 24 x 20 cm	kgs 10	kgs11.70	1050	2150	2150	















Item Name	Pack Size	Dimensions	Dimensions Pack Weight		20" FCL Load	40" FCL Load	40" HC Load
		LXWXH	Net	Gross			
Hibiscus	10 X 12 Grm 75	31 x 37 x 24 cm	kgs 7.5	kgs 8.5	1100	2200	2500
Sobia (Coconut-Vanilla Milk Flavored)	10 X 12 Grm 75	31 x 37 x 24 cm	kgs 7.5	kgs 8.5	1100	2200	2500
Kamar Eldin	10 X 12 Grm 55	31 x 37 x 24 cm	kgs 6.5	kgs 7.25	1100	2200	2500









Item Name	Pack Size	Dimensions Pack Weight		20"FCL Load	40"FCL Load	40" HC Load	
item Name	r dek 312e	LXWXH	Net	Gross			
Cooking Cocoa	6 X 8 Grm 100	38 x 28.5 x 30 cm	kgs 4.80	kgs 5.55	885	1800	2050
Choco Drink	6 X 8 Grm 100	38 x 28.5 x 30 cm	kgs 4.80	kgs 5.55	885	1800	2050
Creamer (S)	12 x Grm 150	30 x 24.5 x 15 cm	kgs 1.80	kgs 1.97	2620	5350	6050
Creamer	12 x Grm 300	30 x 24 x 22.5 cm	kgs 3.60	kgs 3.95	1750	3650	4100











Item Name Pack Size	Pack Sizo	Dimensions	Pack Weight		20" FCL Load	40" FCL Load	40"HC Load
	1 dek 512e	LXWXH	Net	Gross			10 110 2000
Mousse Vanilla	12 X 12 Grm 70	48 x 35 x 25 cm	kgs 10.08	kgs11.26	670	1340	1580
Mousse Strawberry	12 X 12 Grm 75	48 x 35 x 25 cm	kgs 10.80	kgs11.98	670	1340	1580
Mousse Chocolate	12 X 12 Grm 80	48 x 35 x 25 cm	kgs 11.52	kgs 12.70	670	1340	1580







Deem Baking Ingredients

Item Name	Pack Size	Dimensions Pack Weight		20"FCL Load	40" FCL Load	40"HC Load	
item Name	I dek 312e	LXWXH	Net	Gross	_0		2000
Baking Powder	6 X 50 Grm 16	49 x 19 x 25 cm	kgs 4.80	kgs 5.13	1240	2450	2850
Vanilla	12 X 100 Grm 1	26 x 26 x 15 cm	kgs 1.20	kgs 2.04	2750	5600	6350
Gelatine	28 X Grm 50	29 x 24 x 19 cm	kgs 1.40	kgs1.63	2240	4250	4330
Cake Chef	300 x Grm 18	27 x 35 x 25 cm	kgs 5.40	kgs 6.64	1200	2460	2755









DeemOrientals

Item Name	Pack Size	Dimensions Pack We		Weight 20" FCL Load		40"FCLLoad	40"HC Load
item ivame		LXWXH	Net	Gross	_0	.0	
Sahlab	48 X Grm 100	41 x 30.5 x 34 cm	kgs 4.80	kgs 5.62	680	1380	1560
Basboussa	12 X Grm 450	36 x 26 x 29.5 cm	kgs 5.40	kgs 5.68	1050	2140	2420
Om Ali	12 X Grm 140	36 x 28 x 29.5 cm	kgs1.68	kgs1.92	1050	2140	2440
Dumplig Mix 24 x Grm 200 36 x 26 x 29		36 x 26 x 29.5 cm	kgs 5.40	kgs 5.78	1050	2140	2440
Muhallabeya (Vanilla) 12 x 12 Grm 80 48 x 3		48 x 35.5 x 25 cm	kgs 11.52	kgs 12.70	680	1380	1560
Meshmeshya	10 x 12 Grm 75	45 x 33 x 28 cm	kgs 9	kgs 10	870	1770	2000





Service From The Heart



Baguettes

1000 gm

600 gm

40 gm

15 gm

3 gm

Bread Mate (10 Grm) Sachet

- Recipe Suggestion add 1 sachet 10 gm to 50 kg flour
- Pack Size 300 sachet / pack



Universal 3000 (0.3 %)

Recipe suggestions

Type **Soft Rolls** wheat flour 1000 gm water 550 gm sugar 60 gm fat 50 gm fresh yaest 50 gm salt 10 gm universal 3000 3 gm if dry yeast is used, use only 1/3 the quantity of the indicated fresh yeast

- **Recommended Use:** add 0.3 % of the total weight of flour (3gm per 1 kg flour)
- Pack Size: 10 Kg Bag (9 X 1 kg bucket)



Direction For Use





5min



5min (depend on type)

300 g

35 C



temperature

Proving time

Proving temp

Baking time

































No

Yes

250 C

Steam insertion

Baking temp



Cream Patisserie

Advantages

- Easy to prepare
- can be stored overnlight in the refrigerator

Recipe Suggestion

- creme patisserie powder 400 gm
- water / milk 1 litre

Pack Size

10 Kg Bag



Cream Patisserie Extra

Advantages

- Easy to prepare
- Stable at high temperatures
- Rich creamy taste

Recipe Suggestion

- creme patisserie powder 400 gm
- water / milk 1 litre

Pack Size

10 Kg Bag



Direction For Use















Leave the mixture to set before use



15 min.



- Transparent
- Fast forming and setting
- Gives good results when applied by the spraying machine

• Pack Size (4 x 5 kg bucket)



Direction For Use





Use brush or spraying machine



Directions for use

- Add (430) grm vanilla powder, (550) grm for chocolate or strawberry, to (1 litre) of cold milk in a deep mixing bowl, mix with an electric mixer at slow speed.
- Then whip for 3 min at high speed till you get a loose and fluffly cream.
- Put the mix in dessert bowl and leave in the refrigerator for minimum 1 hour.

Flavors

- Vanilla
- Chocoolate
- Strawberry

Pack Size

5 kg Bag carton (6 x 1 kg pouch)





Recipe Suggestions

- Dreem Jelly Powder 1 kg
- Water 5 litre

Flavors

- Strawberry
- Apricot
- Pineapple
- Mango
- Cherry
- Respberry

Pack Size

carton (6 x 1 kg Pouch) 10 kg bag



Direction For Use



Dissolve 1 Kg of Dreem Jelly







In 21/2 litres of boiling water







Add 21/2 litres of cold water and stir again

•



Pour into Jelly moulds or glasses and chill for several hours until set



- Suitable for soft ice cream and hard ice cream

Recipe Suggestions

1 kg Ice Cream Powder Cold Water / milk 2.5 litres

Flavors

- Vanilla
- Chocolate
- Strawberry
- Mango

Pack Size

10 kg bag Carton (800 gm pouch x 12)



Direction For Use

- Mix 2.5 litres cold water or cold milk, then whip at high speed till complete firmness
- Put in the freezer at least for 2 hrs



With Sugar

Deli Cream

Advantages

- High overrun
- Bright white colour
- Thick consistency
- Strong creamy taste
- Easy to spread and shape

Creme Chantilly

Advantages

- Easy to prepare
- Light creamy taste
- Smooth consistency
- Shiny white
- High overrum
- Easy to spread and shape

Directions for use

Recipe suggestions

- Deli/ Creme Chantilly **Topping Cream** 1kg

- Cold Water / Milk 2 litres Whip 1 kg of deli cream - creme chantilly powder with 2 liters cold water or milk at highest speed until getting thickness and volume required

Pack Size

10 kg bag 25 kg bag











Highest Speed

3-5 min.

Without Sugar

Topping Cream

Advantages

- Rich creamy taste
- Thick and stable consistency
- Bright white colour
- Sugar may be added to taste
- Easy to spread and shape

Matrix Topping Cream

Advantages

- High overrun
- Thick and stable consistency
- Bright white colour
- Sugar may be added to taste
- Easy to spread and shape

Directions for use

Recipe suggestions

- Matrix/Topping cream 1 ka powder 2 litres
- Cold water / Milk
- Suger

Pack Size

10 kg bag

25 kg bag

whip 1 kg of topping cream - matrix powder with 2 liters cold water or milk at highest speed until getting thickness and volume required







400 gm

Cold Water

Cold Milk

3-5 min.



Piping Jelly

Flavors

- Neutral
- Strawberry
- Mango
- Caramel
- Chocolate
- Pineapple
- Greenapple

Pack Size

Carton (4 x 4.8 kg bucket) Carton (9 x 1 kg bucket)



Glitter Jelly

Flavors

- Blueberry

BLUE

- Cherry - Greenapple

RED GREEN

- Pineapple

YELLOW

Pack Size

Carton (4 x 3 kg bucket)





Suggestion 1

- Add 750 gm tiramisu powder to (2 1/4) litre chilld milk in a deep mixing bowl
- Whip with an electric mixer at medium speed for 2 min $\,$ then at high speed for 1 min
- Soak sponge cake or finger biscuits into coffee syrup (water suger nescafe)
- Spread obtained cream on top and sprinkle with coca powder or nescafe.
- Put it in the refrigerator for at least one hour.

Suggestion 2

- Add 750 gm tiramisu powder to (1 1/2) litre chilld milk $\,+\,750$ ml whipped cream in deep mixing bowl

Pack Size

carton (750 grm pouch x 15)





- Just add eggs and water
- Saves in the amount of eggs used
- Maintains the spongy consistency for a long period

• Re	ecipe Suggestion	1	2	3
- 5	Sponge Mix Powder	1000 g	1000 g	1000 g
- E	ggs	1000 g	600 g	500 g
- V	Vater	-	250 g	375 g
- \	/anilla	1 g	1 g	1 q

Flavor

Chocolate Black Forest

Pack Size10 Kg Bag



Direction For Use

Pour all ingredients in a bowl and mix with electric mixer





8 - 10 min

At High speed

• Round Chocolate sponge cake: suggestion 1 & 2







40 - 50 min

Pan Size



• Chocolate swiss roll: suggestion 3







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- Just add eggs and water
- Saves in the amount of eggs used
- Maintains the spongy consistency for a long period

•	Recipe Suggestion	1	2	3
	- Sponge Mix Powder	1000 g	1000 g	1000 g
	- Eggs	750 g	600 g	500 g
	- Water	100 g	200 g	300 g
	- Vanilla	1 g	1 g	1 g

Flavor

Plain / Vanilla

Pack Size10 Kg Bag



Direction For Use

Pour all ingredients in a bowl and mix with electric mixer





8 - 10 min

At High speed

• Round Sponge Cake: suggestion 1 & 2







180° - 190° C

40 - 50 min

Pan Size



• **Swiss Roll:** suggestion 3







5-6 min



- just add eggs and water
- saves in the amount of eggs used
- maintains the spongy consistency for a long period
- saves in ingredients and labour

Suggestions Dosage

3 - 4 % of whole mixture weight

Pack Size

Carton (4 x 4 kg bucket)



Suggested recipe to make sponge cake

•	500 gm	 Whole Egg
•	350 gm	 Flour
•	350 gm	 Sugar
•	40 gm	 Improver
•	10 gm	 Baking Powder
•	1 gm	 Vanilla
•	100 am	Water

Direction For Use

Sponge cake, swiss roll, and pound cake:

ingredients are mixed all-in for 5 min.





All-in

5 min.

- Pour mixture into a greased pan
- Bake in a moderate oven 175° - 180° C 40 - 50 min.



- Consistency in quality
- Easy to prepare
- A good base for various cakes:
 - English cake chocolate
 - Orange english cake
 - Cup cake

Re	cipe	Sugg	estion
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Suggestion (1) suggestion (2)

- Dreem english cake mix 400 g 400 g - Eggs 150 g 150 g - Butter 100 g 150 g - Milk 50 g

Flavors

Plain / Vanilla Chocolate Orange

Pack Size

4 kg bag



Direction For Use

• Yield: one mould, size 26



 Pour all ingredients in a bowel and mix with electric mixer





min

At High speed

- Pour the mixture into a greased rectangle pan
- Bake in moderate oven







175°-180°C

30 - 40 min



- Available in 750 gm and 2.5 kg
- Pack Size
 Carton (4 x 2.5 kg Pouch)
 Carton (15 x 750 Grm Pouch)





Recipe Suggestion

- Preheat the oven to medium temperature degree 175° 180° C (350 F)
- Grease bottom of brownies mold with butter
- Mix brownies powder (1000 g) with 150 grm whole egg (3 eggs) + (150 grm) of oil or butter (150 ml) of water in bowl
- Mix with electric mixer for 1 min. at low speed then for 5 min, at high speed
- Spread the dough in brownies mold (1.5 cm thickness) and put in the oven for 20 min.
- Cool down completely before cutting, then cut squares as desired.

Pack Size

Carton (1 kg Pouch x 14)





Chocolate Compound

- Plain Chocolate
- White chocolate
- Milk chocolate
- Pack Size

Carton 2.5 kg x 12 Moulds



Suitable for

- Making chocolate decorations
- Making ganache and sauces
- Coating
- Moulding both solid and hollow shapes



Suggested Recipes

Ice Cream-Cookie Cake Recipe

1. Ingredients

- 1 cup heavy cream
- 1/3 cup granulated sugar
- 2 tbsp orange juice
- 2 cups Dreem vanilla ice cream, softened
- 1 cup crackers crumbs, crushed
- 3/ 4 cup miniature semisweet chocolate chips
- 1 /2 cup raisins
- 1 cup heavy cream
- 2 tbsp icing sugar
- 1 tsp Dreem vanilla extract

2. Steps

- Line a 2 metal bowl with plastic wrap. Beat the cream, sugar and orange juice in a large bowl with an electric mixer at high speed until stiff. Use a large rubber spatula to fold in the ice cream, crumbs 1/2 cup chocolate chips and raisins.
- Spoon the mixture into the prepared bowl, pressing down firmly. Freeze for 3 hours.
- With mixer at high speed, beat the cream, icing sugar and vanilla in a medium bowl until stiff.
- Turn out on to a serving plate. Remove the wrap. Pipe the cream on top in a decorative manner. Sprinkle with the remaining 1/ 4 cup chocolate chips.





Strawberry Mousse Cake

1. Sponge cake

• Prepare a 1 full round (24cm) Dreem white sponge cake according to instructions at the bag.

2. Strawberry Mousse Layer

• Prepare a 1 full portion Dreem Strawberry Mousse according to instructions at the bag.

2. Steps

• Cut sponge cakes according to the height of the cake ring you have chosen and place it into the cake ring.

Lay a layer of sponge cake into the cake ring as base. Pour in half of the strawberry mousse on top of the cake then top up with another layer of sponge cake. Pour the balance mousse on top of the sponge cake. Leave in the chiller to let it set for at least 2 hours. Grated some strawberry, chocolate on top or decorated as desired.

Topping

10 g Dreem Strawberry instant jelly powder 180 ml water 1 tbsp castor sugar few drops of red colouring

Bring instant jelly powder, water and sugar to a boil. Add in coloring and leave to cool, then poor over mousse layer after coming out of chiller, then put back again to set for 1 hour.





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