



AGREEN
Green Egypt For Agricultural Investment Co.



About Us

EL BANNA Group is the Middle East market pioneer in the poultry industry, agricultural industry and the tourism field. **Agreen** is a part of the El Banna Group and is the largest Grower and Exporter of Navel, Valencia Oranges, Mandarins, Potatoes and Pomegranates in Egypt. Agreen owns 3000 acres of orange in Wadi El Molak area along with 9000 acres of orange in Wadi El Natron area. Agreen produces approximately 150,000 tons of Navel and Valencia oranges per year. Agreen grows the best quality oranges in Egypt, at the start of the business Agreen sold its products to exporters in order to focus its energy on its land reclamation project. In 2007 Agreen shifted its focus to exporting and opened its new high tech packing house in Wadi El Molak city.

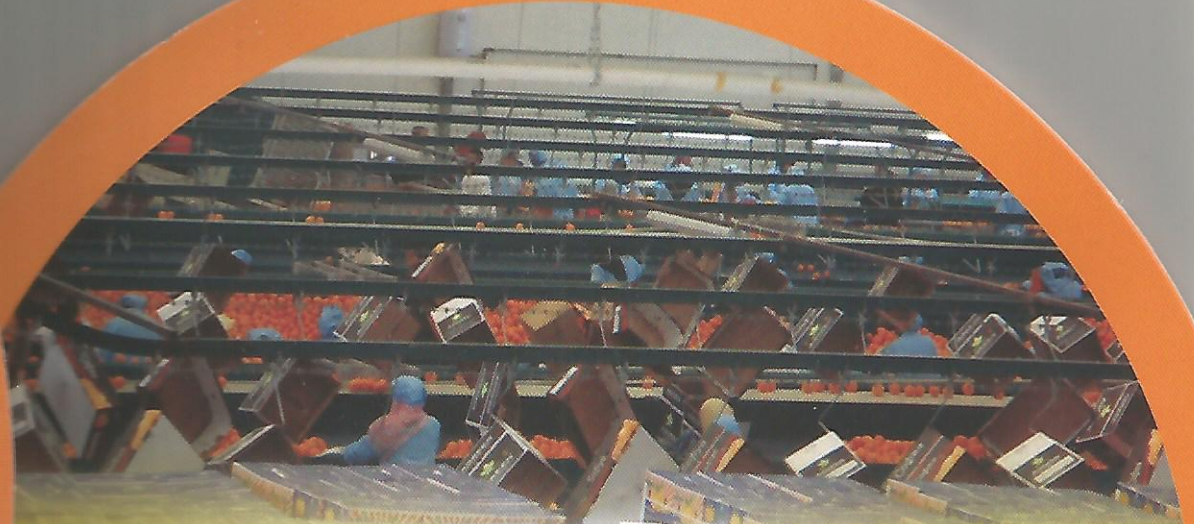


In 1995 Agreen started its agricultural adventure by reclaiming about 1000 acres of land and cultivated them with different kinds of oranges.

The next stage was to acquire new land in areas that were well known for their rich soil that was conducive to growing oranges. Agreen purchased land in Wadi El Notron and Wadi El Molak and began their cultivation.

According to the Egyptian Export Council Statistics Department, **AGREEN** is classified as the biggest grower and exporter of oranges in the Middle East.

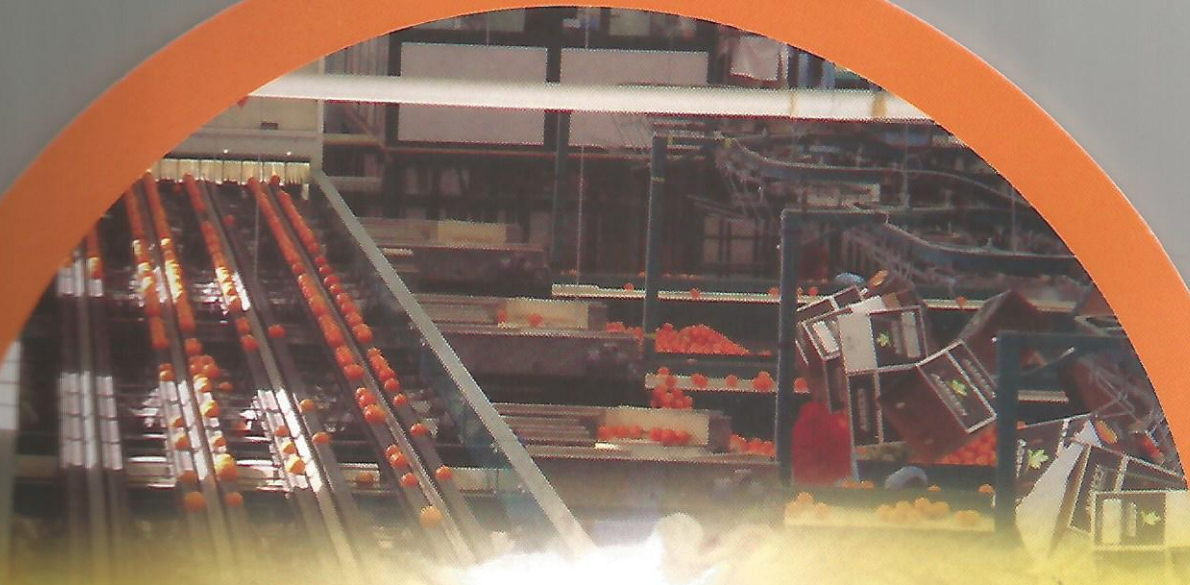
Right now Agreen packs and exports around 100000 tons each season. This means (Six millions and 6 hundred thousand cartons)



Pack-Houses

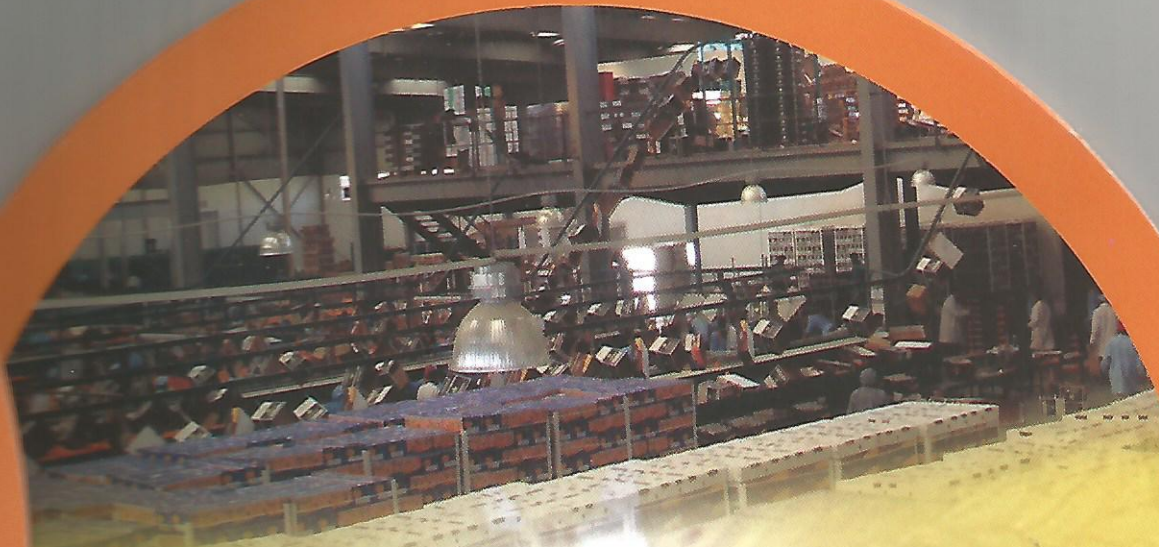
By taking the decision to export directly, professional commercial and logistics teams were employed and a big pack-house with a capacity of 500 pallets per day was instructed. With the increase of the production and customer's base a second big pack house was instructed with a capacity of 700 pallets per day and was lunched to work on Jan, 2014. Now the total capacity of the company is 1200 pallets per day.

Agreen is able to pack their oranges immediately after picking because of the closeness of the packing house to the fields. This enables them to supply the freshest, highest quality, cutting down the time from tree to consumer. This ensures the highest quality at the lowest price



Agreen is the largest orange grower in Egypt. Combining its integrated strategy of growing the finest oranges and its high tech packing equipment, Agreen is able to supply the best oranges to the international markets.

Customer satisfaction is the main mission of the Agreen team. The high quality professional teams at Agreen are able to appraise and maintain the maximum level of customer satisfaction.



In addition to GLOBAL GAP, BRC, ISO 18001, ISO 22000, ISO 9001 and being a SEDEX member, in 2014, the company added TNC, and F2F certificates. Other certificates are in plans to be added.

Agreen uses the latest anti-infection substances and natural wax to obtain high quality oranges that keep their color, shape and taste for up to six months under the ideal conditions. This enables our clients to better store the oranges and sell them late into the season.

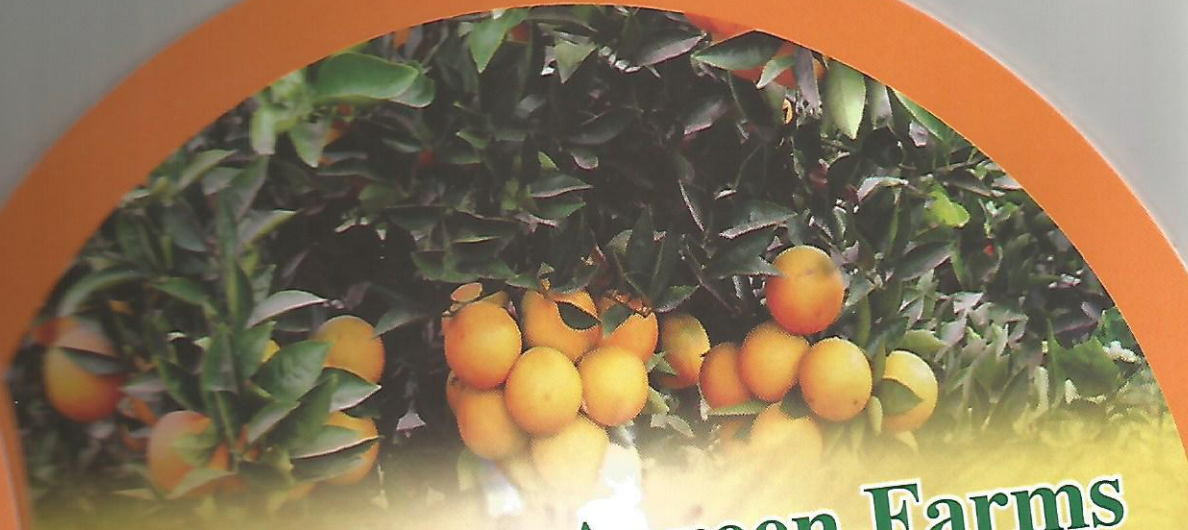


Agreen, unlike its competition, does not buy oranges from other farms and re-export them. This allows Agreen to control the quality of its product giving them a competitive advantage on other Egyptian exporters, also this allows Agreen to track all the shipments since harvesting till its arrival to the clients and to apply ideal traceability system for oranges.

Agreen believes that the most important aspects of business are:

needs

- Eco-friendly packaging technology
packaging materials
- New Technologies for humidity control
- Latest transport technology

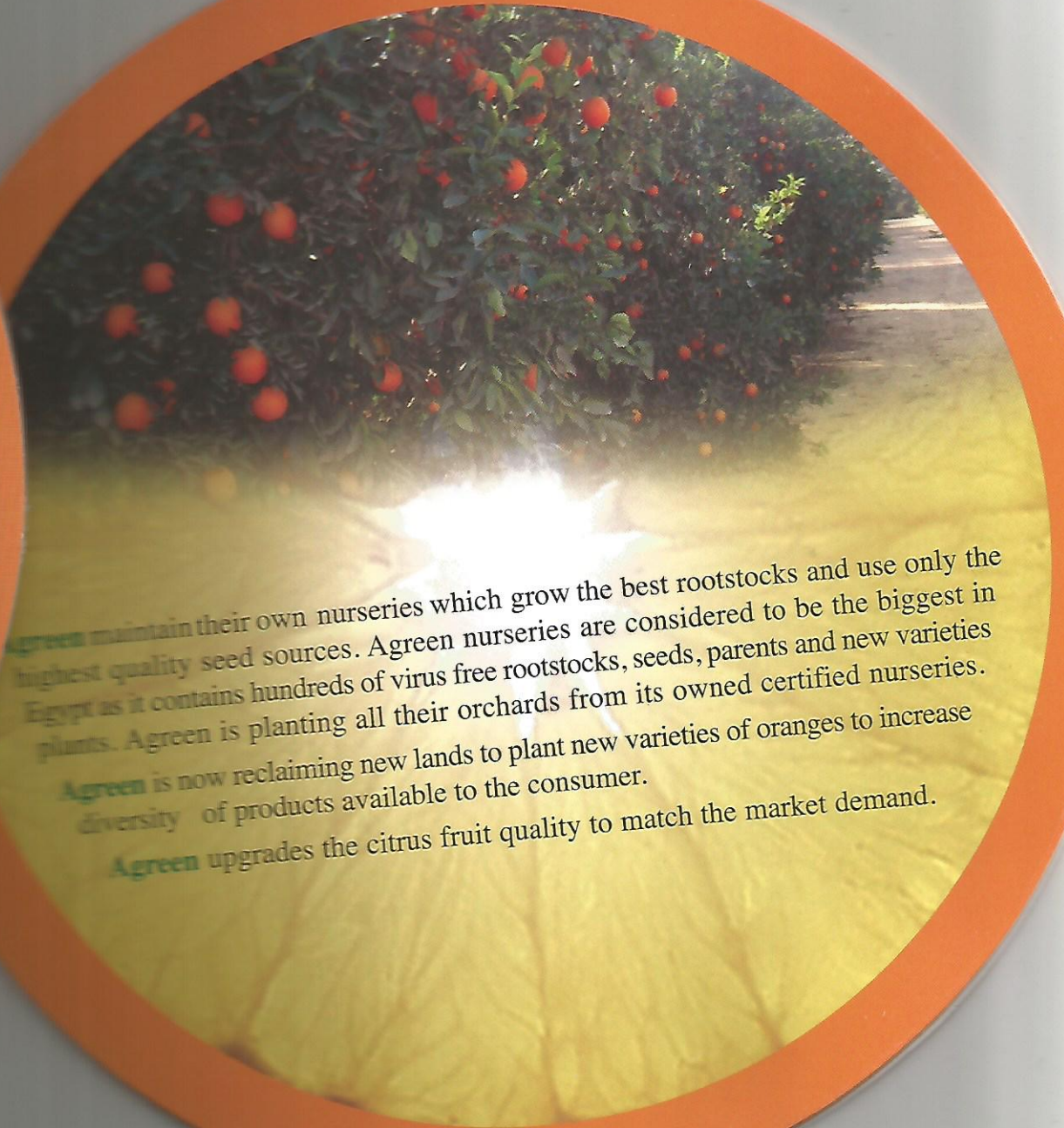


Agreen Farms


Agreen is Egypt's finest grower and supplier of Oranges. Its holdings consist of more than 12,000 acres of orange trees in Wadi El Molak and Wadi El Natron, along with modern packing and shipping houses.

Agreen produces more than 150,000 tons of different kinds of orange and mandarins per year with the capacity to increase production by 25% annually.

Agreen will introduce new citrus varieties in the near future. Agreen uses the latest techniques in fertilization, irrigation, pruning and pest management.



Agreen maintain their own nurseries which grow the best rootstocks and use only the highest quality seed sources. Agreen nurseries are considered to be the biggest in Egypt as it contains hundreds of virus free rootstocks, seeds, parents and new varieties plants. Agreen is planting all their orchards from its owned certified nurseries. Agreen is now reclaiming new lands to plant new varieties of oranges to increase diversity of products available to the consumer. Agreen upgrades the citrus fruit quality to match the market demand.



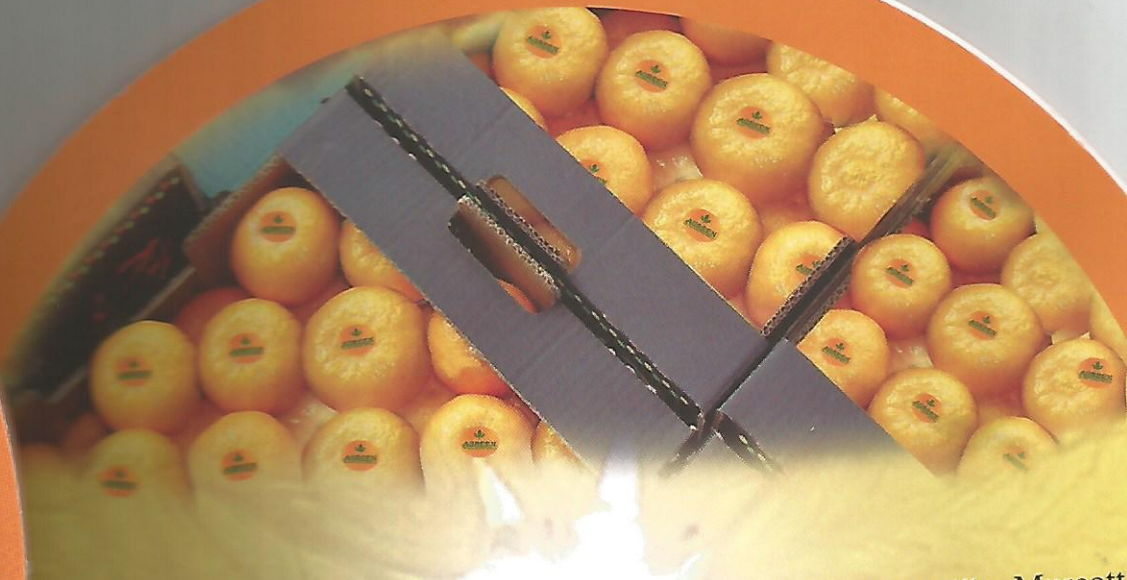
...uses carefully the best disinfected varieties of plants to prevent disease.
...uses clean salt free sand medium and peat moss or compost, coupled with the
good Egyptian weather and lots of sunshine, to produce the finest quality citrus fruit
worldwide.



Agreen is one of the biggest growers of pomegranates in the Middle East, all of our products are certified by Global Gap, BRC and ISO.
Working with a variety called Wonderful, our pomegranates are very red from inside and outside.

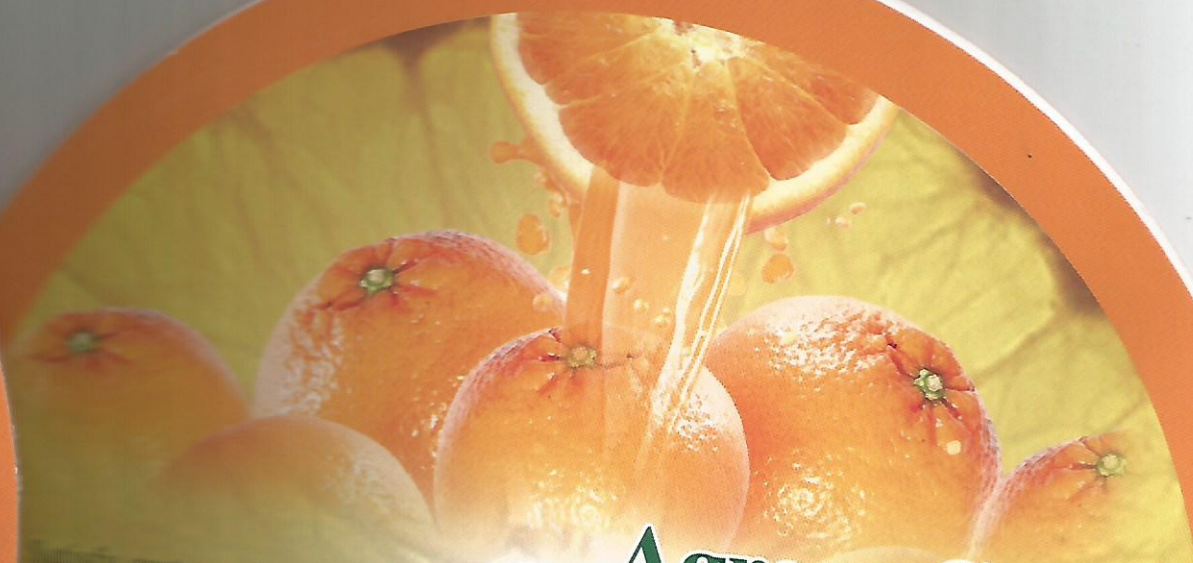
The perfect sugar level with the right bitterness we have provides an incredible taste in your mouth.

Supporting high volumes in a short period of time with Agreen's quality standard to our clients is our main priority.



green grows a large volume of mandarins with different varieties like Murcott, Carmelo, Nova and clementine, such varieties are produced with high quality standards to meet the EU requirements.

Our mandarins are easy peeled with the fingers, starting at the thick rind covering the depression at the top of the fruit, and can be easily split into even segments without squirting juice. This makes it convenient to eat.



Agreen Goals

- Satisfy customer's needs
 - Sharpen focus on pursuing profitable growth opportunities by expanding our market and developing higher quality.
 - Provide various types of citrus fruits at cost-effective prices.
 - Build consistent operating results through strengthening our customer satisfaction and building mutual trust.
 - Continuous improvement of products
 - Create a friendly work environment for our employees to improve our workers loyalty and performance
- Agreen's fundamental approach to business has been the creation of a long term sustainable value for its consumers, employees, partners and society as a whole. The Agreen business principles lay out its basic responsibilities to the consumers and openly states that it favors long term business development over short term profits. Agreen meets global standards for labor and the environment.

www.aggreen-fruit.com



AGGREEN

Green Egypt For Agricultural Investment Co.

Address: 10th of Ramadan City, Egypt,
P.O. Box: 1515
Tel: (+2015) 350001/2/3/4
Fax: (+2015) 350005
E-mail: info@aggreen-co.com
Webpage: www.aggreen-co.com