



# FRESH VEGETABLES AND FRUITS



[www.joetrade.com](http://www.joetrade.com)

# COMPANY PROFILE



## Who are we?

JOE TRADE was established in 1982 importing poultry concentrates from Denmark, Catering to success and growing demand. JOE TRADE built a huge plant in 1995 and started manufacturing its own poultry concentrates under the license of MEMCORN A/S Denmark. In 2000, the company decided to enter the fish food market with the extrusion technology. The company's fish food products were met with great acceptance and two years later the company added another fish food production line, the expansion continued in 2003 when JOE TRADE started producing dry food for pets. The animal feed production included fish food, poultry food and pet food.

In 2010, the company entered a new dimension using high-tech machinery for "wood pellets" (used for heating houses) production. Although bio-fuel wood pellets had zero consumption in Egypt, it was mainly sold to most European countries with huge volumes. The animal food plant went through an acquisition by the "khurafi group" Americana.

In 2011 before this transitional stage JOE TRADE decided to kick start a new adventure in exporting fresh agricultural crops along with its existing business. As growers, we constantly seek to update ourselves with the most advanced international agriculture practices and food safety regulations. We are currently growing some of the most sought after fruit varieties.

Joe Trade markets its products by complying with all quality standards that clients and consumers need. We pride ourselves in being able to supply our customers with fresh fruit/vegetables on a year round basis through comprehensive systems. JOE TRADE exports its products to the USA, Asia and some European countries. We have gained professional knowledge, skills and confidence to provide the highest quality fresh fruits and vegetables.

## Our mission and our target?

**To become** the fruit partner of choice for customers , through outstanding performance and comprehensive service.

**Our mission** is to offer an outstanding quality and competitive pricing. We master the art of picking the finest quality to deliver to our customers.

**Our target** is to guarantee satisfaction from our customers.

### Certifications:

**ISO 9000 certification (Quality Management system)**  
**FDA (Food and Drug Administration)**





# VEGETABLES





	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
Red Garlic (Chinese)/(Purple)			✓	✓	✓							
White Garlic			✓	✓	✓							
Potatoes (Spunta)		✓	✓	✓	✓	✓						
Carrots		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Peas	✓	✓	✓	✓							✓	✓
Okra			✓	✓	✓	✓	✓		✓	✓	✓	✓
Lettuce								✓	✓	✓	✓	

# ONIONS


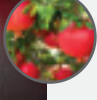
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	PACKING
Red onion			✓	✓	✓	✓	✓	✓	✓	✓			10-25 kg
White/Golden onion			✓	✓	✓	✓	✓	✓	✓	✓			10-25 kg
Green/Spring Onion		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	4 kg



# GRAPES

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	PACKING
 <b>Crimson</b>							✓	✓	✓	✓			5 KG
 <b>Flame (seedless)</b>					✓	✓	✓						5 KG
 <b>Red Globe</b>							✓	✓	✓				5 KG
 <b>White Esperyour</b>					✓	✓	✓	✓					5 KG

# POMEGRANATES

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	PACKING
 <b>Wonderful</b>								✓	✓	✓	✓	✓	4 kg carton
 <b>M116</b>							✓	✓	✓				4 kg carton





# MANGO

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	PACKING
Seddik							✓						4 kg per carton
Hindi							✓	✓					4 kg per carton
Ewase							✓	✓	✓				4 kg per carton
Alphonso							✓	✓	✓				4 kg per carton
Zebdia							✓	✓	✓				4 kg per carton
Fagr Klan							✓	✓	✓	✓			4 kg per carton
Mango (Foreign)													
Tommy Atkins							✓	✓	✓				4 kg per carton
Maya								✓					4 kg per carton
Naomi								✓	✓				4 kg per carton
Osteen								✓					4 kg per carton
Kent								✓	✓	✓			4 kg per carton
Keitt								✓	✓	✓	✓	✓	4 kg per carton
R2A2							✓	✓	✓	✓			4 kg per carton
Sensation								✓	✓	✓			4 kg per carton



# CITRUS




	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	PACKING
Orange (valencia)	✓	✓	✓	✓	✓							✓	8-15 kg cartons
Orange (navel)	✓	✓									✓	✓	8-15 kg cartons
Lemon (Banzahir)	✓	✓	✓	✓	✓				✓	✓	✓	✓	8-15 kg cartons
Lemon (Adalia)	✓	✓	✓	✓	✓				✓	✓	✓	✓	8-15 kg cartons
Sweet Lemon	✓	✓	✓	✓	✓				✓	✓	✓	✓	8-15 kg cartons
GrapeFruit (Star Ruby)	✓	✓	✓	✓	✓				✓	✓	✓	✓	8-15 kg cartons
Citrus Clementine (Murcott)	✓	✓	✓								✓	✓	5 kg carton
Mandarin	✓	✓	✓								✓	✓	5 kg carton





**Head Office:**

394 (A) Ganoub el Academeya st.  
5th Settlement New Cairo

 (+202) 253 785 86  [info@joetrade.com](mailto:info@joetrade.com)  [joetrade.com](http://joetrade.com)