

The World of Tasty Pasta

El Maleka for Food Industries Co.





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01

Savola & El Maleka

ABOUT SAVOLA GROUP

The Savola Group is a Saudi public listed company and one of the largest diversified conglomerates in MENACA region (Middle East, North Africa and Central Asia) managing a wide portfolio of businesses. The company was established in 1979 with an initial SR 40 Million Capital & grew significantly in subsequent years to SR 5 Billion. Savola's first business was in the edible oil industry in Saudi Arabia. It is now one of the most successful and fastest growing multinational food groups in the Gulf and the Middle East Region, North African & Central Asian countries, with a wide portfolio of businesses including Edible Oils, Sugar, Noodles/Pasta, Retail, Packaging, Real Estate and Franchising. Today, the Group has a work force of more than 16,000 employees, around 160,000 shareholders and ranked number 12 among the top 100 Saudi Companies in 2009 as per (Al-Eqtisadiyah Newspaper Report).

The Savola Group operates its businesses through four Core Sectors; "Savola Foods Sector", including Edible Oils, Foods and Sugar and "Savola Retail Sector", including Retail (Panda - and Hyper Panda), Real Estate Sector (Kinan International) and Savola Plastics Sector. In addition to this, Savola also has a Franchising Unit which has exclusive rights in Saudi Arabia for internationally renowned brands of fashion wears from different countries

Savola Foods in Egypt includes:

Afia International Co. (Edible Oils)

EL Maleka for Food Industries Co. (Pasta)

United Sugar Company – Egypt (Sugar)

Alexandria Sugar Co. (Sugar)



ABOUT EL MALEKA

In 2011, Savola Group acquired El Maleka Company to add pasta to the Savola Egypt portfolio comprising Ghee, Oil and Sugar. The acquisition comes as a step to strengthen the Foods Division in Egypt venturing into one of the big food categories in Egypt, pasta. The acquisition enabled Savola to penetrate the Pasta Market category with a leading position, given Maleka's market share. EL Maleka Company for Food Industries is one of the oldest and largest companies in the food industries in Egypt and the Middle East due to its long experience in the production of various kinds of pasta with all forms of flour including durum wheat semolina and flour 72%. Now, we are among the top 5 manufacturers worldwide. El Maleka for Food Industries is now one of the largest and most prestigious companies in the MENA region due to the following:

The Company owns three giant factories for pasta production with state-of-the-art production lines and an annual capacity of 420,000 tons.

Extensive studies done by experts in the field of food industry to ensure our products are the highest and best in quality globally.

The company imports the best flour types for production to ensure the outcome of the best edible pasta, which has given it a global well-known reputation.

The company's products were able to gain the confidence of tourist facilities and hotels, tourist villages, replacing imported pasta brands with our own.

The company owns a fleet of 178 cars serving the distribution process within Egypt, serving all the governorates of Egypt and their respective territories with 16 branches nationwide.

The company also achieved three of the best international production certificates which are: ISO 9001, ISO 14001, ISO 22000 and HACCP.

Exports to more than 20 countries covering Africa, Gulf, Levant and Europe.





02

El Maleka Products

EL MALEKA PRODUCTS

Produce of finest wheat flour 72%



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Produce of finest wheat flour 72%



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Produce of finest wheat flour 72%



EL MALEKA PRODUCTS

Produce of finest wheat flour 72%



عائلة الملكة في شكل جديد

سهل الفتح



أجدع أكلة.. لأجدع ست



03

Italiano Products

ITALIANO PRODUCTS

Produce of pure durum wheat semolina 100%

italiano
premium pasta



ITALIANO PRODUCTS

Produce of pure durum wheat semolina 100%



ITALIANO PRODUCTS

Produce of pure durum wheat semolina 100%



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Produce of pure durum wheat semolina 100%



ITALIANO PRODUCTS

Produce of pure durum wheat semolina 100%



italiano

premium pasta



كل ده يصنع من القمحونة



04

Macaronto Products

مكروننتو Macaronto

MACARONTO PRODUCTS

Produce of pure durum wheat semolina 100%



MACARONTO PRODUCTS

Produce of pure durum wheat semolina 100%



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مكروننتو Macaronto





