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#### **About us**

Cairo 3A is the market leader in the middle east and Africa in Grains trading, is a group of integrated companies that are engaged in the supply of agricultural commodities across the MENA region. The nature of the group's business entails trading, stevedoring, storage facilities, as well as transportation and distribution.

#### "Think Global Taste Local"

This is our highest priority in doing business. Our business profile is not only limited to supplying fresh fruits to local and global companies (key chain, wholesale and retail), but it extends to providing new packaging or product ideas from concept to realization for our partners.







## **Agricultural and Animal Production**

Cairo Three A For Agriculture and Animal Production, part of the Cairo Three A mother company, is an Egyptian company specialized in Agriculture business. The company's prime production is healthy fresh stone and non-stone fruit including, and not limited to, pomegranates, mango, grapes, guava, pear and peaches.

#### What makes us unique

What creates the company's unique and unrivaled presence in the market is our leading edge of pomegranate production and having evolved into a one-stop shop for other fresh fruits.

### Our expertise and technology

We are proud to have the best calibers and multinational experts in the field among the management team. The company owns state-of-the-art technology in:

**Pack house:** using the best Italian technology, with the working capacity of 7 tons per hour and handling both stone and non-stone fruit.

**Cold stores:** equipped with a pre-cooling system and tunnels to maintain freshness and weight with the capacity of 9,000 pallets.





### Citrus

As of 1987, orange trees were found to be the most cultivated fruit tree in the world. Orange trees are widely grown in tropical and subtropical climates for their sweet fruit. The fruit of the orange tree can be eaten fresh, or processed for its juice or fragrant peel.

#### In season from





### **Peach & Nectarine**

Peaches were mentioned in Chinese writings as far back as the 10th century BC and were a favoured fruit of kings and emperors. It was brought to the Americas by Spanish explorers in the 16th century, and eventually made it to England and France in the 17th century, where it was a prized and expensive treat.

### In season from:



Yellow Flesh Peach			
Florida Prince	20/03	10/04	
Yellow Flesh Nectarine			
Sunwright	01/04	15/04	
White Flesh Peach			
Early Swelling	01/05	15/05	



## **Grapes**

75,866 square kilometers of the world are dedicated to grapes. Grapes grow in clusters of 15 to 300, and can be crimson, black, dark blue, yellow, green, orange and pink. "White" grapes are actually green in color, and are evolutionarily derived from the purple grape.

### In season from:



White Seedless			
Prime	15/05	01/06	
Sugra one (Superior)	20/05	10/06	
Red Seedless			
Flame	10/06	20/06	
Crimson	10/07	20/07	
Black Seedless			
Autumn Royal	01/07	10/07	
Red Seeded			
Red Globe	15/07	01/08	



# **Pomegranate**

After many centuries in which the pomegranate's medical usefulness was revered, but then forgotten in the stampede of pharmaceuticals, the pomegranate is again approaching center stage as a modern-day fountain of health.

## In season from:



116	01/08	01/09
Wonderful	20/09	15/10



#### Mango

One of the stone fruits native to South and Southeast Asia, from where it has been distributed worldwide to become one of the most cultivated fruits in the tropics. It is the national fruit of India, Pakistan, and the Philippines, and the national tree of Bangladesh.

#### In season from



Naomi	01/08	20/08
Palmer	15/08	30/08
Keitt	15/09	15/10



#### Guava

Guava fruits are round or oval depending on the species. They have a pronounced and typical fragrance. The outer skin may be rough, often with a bitter taste, or soft and sweet. The pulp inside may be sweet or sour, and off-white ("white" guavas Egypt is famous for) to deep pink ("red" guavas).

### In season from:







### Pear

About 3000 known varieties of pears are grown worldwide and China is the top producer. Pears are consumed fresh, canned, as juice, and dried. The juice can also be used in jellies and jams, usually in combination with other fruits or berries.

#### In season from





# **Concentrate Manufacturing and Agro Industries**

Cairo Three A For Argo Industries, part of the Cairo Three A mother company, is an Egyptian company specialized in concentrate manufacturing and Agro industries. The company's prime production is pomegranate concentrate and other multi-fruits concentrate including, and not limited to, mango, grapes, and peaches.

## The one and only

We are proud to be the one and only company in the Middle East and Africa to specialize in producing pomegranate concentrate in accordance with the AIJN (Association of the Industry of Juices and Nectars) standards.

## **Authenticity**

The product is made from 100% natural, fresh and wholesome fruits with a specific variety. It complies with the directive 2012/12/EC and Codex standards for fruit, juice and nectar (Codex Stan 247-2005) as well as AIJN practices. It also doesn't contain any food additives as per the EC 1333/2008 regulations making its authorized ingredients as follows:

Analysis	Value	Method
Brix	65 +/-0.5	IFU 8
=::::	,	
Total Titerable Acidity	6,50 +/-1.5	IFU 3
рН	3,35 +/-0,65	IFU 11
Turbidity. FNU	<10	SS Bx
HMF, ppm	<20	SS Bx
Optical Judgment	Free of Impurities	

## The leading technology

We rely on the finest technology offered by the leading BERTUZZI Italian equipment. Our annual capacity is 6,240 tons for pomegranates concentrate and 11,000 tons for multi-fruits concentrate.





#### **Health Benefits**

Many hundreds of fruits, including fleshy fruits like pomegranates, mango, grapes, guava, pear and peaches are commercially valuable as human food, eaten both fresh and as jams.

Fruits are generally high in fiber, water, vitamin C and sugars, although this latter varies widely from traces as in lime, to 61% of the fresh weight of the date.

Regular consumption of fruit is associated with reduced risks of cancer, cardiovascular disease (especially coronary heart disease), stroke, Alzheimer disease, cataracts, and some of the functional declines associated with aging.

## Pomegranate: a precious mine of benefits

The pomegranate is considered to have originated in the region between the Himalayas and Egypt. Ancient Egyptians regarded the pomegranate as a symbol of prosperity and ambition. According to the Ebers Papyrus, one of the oldest medical writings from around 1500 BC, Egyptians used the pomegranate for treatment of tapeworm and other infections.

Pomegranates contain three types of antioxidant polyphenols, including tannins, anthocyanins, and ellagic acid, in significant amounts. Antioxidants are nature's way of providing your cells with adequate defense against attack by reactive oxygen species (ROS).

Pomegranate seeds are excellent sources of dietary fiber which is entirely contained in the edible seeds. A 100-g serving of pomegranate seeds provide 12% of the Daily Value (DV) for vitamin C and 16% DV for vitamin K. The rind of the fruit and the bark of the pomegranate tree are used as a traditional remedy against diarrhea, dysentery, and intestinal parasites.





# **Our packaging**

A variety of sizes and materials that suits and accommodates to different needs

























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