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We export freshness



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Growers since 1935, Exporters since 1995

Fruttella was established mainly to cultivate and produce Egyptian fresh agricultural products earmarked for exportation to international markets. Our farms are located in Qalyubeia, the heart of the richest citrus producing geographical region in Egypt, which is about 50Km away from Cairo, and includes approximately 30,000 acres specified for highest grade citrus cultivation.



CERTIFICATION

Fruttella's vision is centred at becoming a global market player in the fresh agricultural export market, such a global positioning would be made possible by meeting and maintaining substantial and sustainable quality standards as well as certifications translated into operational action and efficient production processes.

Fruttella has received Global Gap Certificate on all its farms and BRC & ISO 9001 Certificates for its Packing House.

GLOBALG.A.P.



SEASONAL CALANDAR

VARIETIES	DECEMBER	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER
Navel Oranges	f	f	f									
Valencia Oranges			f	f	f	f	f					
Adalia Lemon	f	f	f	f								
Fremont Mandarin	f	f										
Murcott Mandarin		f	f	f	f							
White/ Red Grapefruit	f	f	f	f								
White Seedless Grapes						f	f	f				
Red Seedless Grapes							f	f	f			
Wonderful Pomegranate										f	f	
Keitt Mango										f	f	f
Golden Onions			f	f	f	f	f					
Red Onions							f	f	f			



Now our produce is exported to Europe, Africa, Canada, Far East and the Gulf Region.

Superior Quality is our main focus and it is our best quality that enables us to enter rigorously in international markets. The Company's foundation, vision, mission and operational strategy is built upon the Company's shareholders and senior management commitment to building in-house expertise in the agricultural quality assurance field. Our farms are grown and cultivated according to international quality standards and our farms include a fully equipped packing house.

Our state-of-art citrus packing house was established in 2004, with a total production capacity of more than 45,000 tons per season following international quality and grading standards. Our Plant also contains a pre-cooling and cold storage facilities with a capacity of 4,000 tons.



VARIETIES & SEASONALITY

ORANGES



PACKAGING

Packaging of fresh fruits and vegetables is one of the most important steps in the long and complicated journey from grower to consumer. We are offering our clients strong and uniquely designed cartons to protect and ensure safety arrival as well as successful storage and extension of the shelf life of our fresh produce. The cartons identify and provide useful information about the produce including brand, variety, size, shipper, and country of origin. We have 3 different brands:

Fruttella



Fantasia



Frutta



Navel Oranges

Large and medium sized seedless round table fruit. It is juicy and deep orange in color with thick skin that makes it easy to peel and section for eating.

Quality: Grade 1

Sizes: 36-42-48-56-64-72-80-88-100

Season: December - February



COLD STORAGE

Our packing house also contains a pre-cooling and cold storage facilities with a capacity of 4,000 tons.



Valencia Oranges

Medium to small sized seedless round fruit. It has a thin skin and an interior bright orange color, with very high juice content. It is the last orange variety to be picked.

Quality: Grade 1

Sizes: 48-56-64-72-80-88-100-113

Season: February - June



LEMON

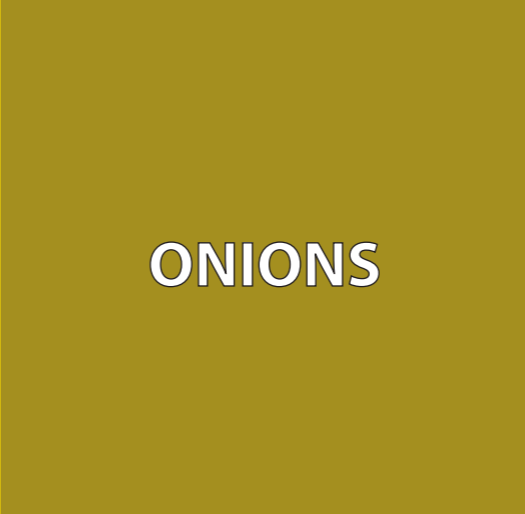
Adalia Lemon

Medium to large sized fruit. It has a firm, oily and smooth skin and heavy for its sizes. It has a bright yellow color, an elongate shape; having more length than width and possesses abundant juice.

Quality: Grade 1

Sizes: 80-88-100-113-125-138

Season: December - March



ONIONS



Golden Onions

It is a variety of dry onion with a strong onion flavour, white inside and its layers of papery skin have a yellow-brown color.

Quality: Grade 1

Sizes: 40-80

Season: February - June



MANDARINS

Fremont Mandarin

The fruit is medium in size and sphere in shape. The skin is medium-thick and is easy to peel. It has a smooth surface and a bright reddish-orange color. The flesh color is deep orange, tender and juicy. It has small to medium seeds.

Quality: Grade 1

Sizes: 72-80-88-100-113-125

Season: December- January

Murcott Mandarin

It's a medium-sized seedy fruit. Its skin is yellow-orange in color, glossy, thin, and firm. Its surface is smooth to slightly pebbled. The flesh is bright orange, juicy and has a wonderful sweet flavour. It's great eaten fresh on their own, added to salads, or used in sweet or savory cooking.

Quality: Grade 1

Sizes: 72-80-88-100-113-125

Season: January-April

Red Onions

It tends to be medium to large in size and has a mild to sweet flavour. It is often consumed raw, added for color to salads, and grilled or lightly cooked with other foods.

Quality: Grade 1

Sizes: 40-80

Season: June - August

Onions Packing: 10kg, & 25kg Bags - 20 pallets/ container

Container Capacity: 18 tons/ Dry 40 reefer container

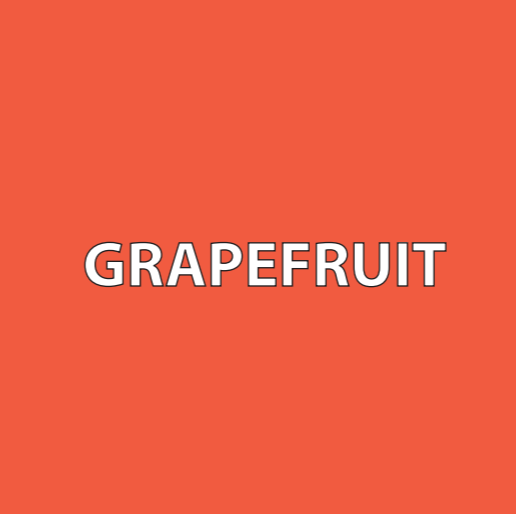




MANGO

Keitt Mango

It is one of the world's most outstanding mango varieties. It has an ovoid shape with a rounded apex lacking a beak. The skin color is typically green with some light red blush. Its average weight is 500 to 600 grams. It has a tangy sweet flavour and virtually no fibers on flesh which makes it very suitable to eat with spoon. The small seed size allows for a greater amount of its orange-yellow flesh. The eating quality of this fruit is excellent, has disease resistance and a long shelf life.



GRAPEFRUIT



White/ Red Grapefruit

The fruit is nearly round to slightly pear-shaped. It has a smooth, finely dotted peel with a pale yellow color, sometimes blushed with pink and aromatic outwardly. The pale-yellow, nearly whitish, or pink, or even deep-red pulp is segmented with thin, membranous and bitter walls, which is very juicy and acidic to sweet-acidic in flavour when fully ripe.

Quality: Grade 1

Sizes: 30-36-40-48-56-64

Season: December - March



Citrus Packing



Quality: Grade 1

Sizes: 8 - 9 - 10 - 11 - 12

Season: September - November

Mango Packing: 4.5Kg Net- 5kg Gross Open Top cartons: 20 Pallets/ 40 feet Container - 200 Cartons/ Pallet - 4000 Cartons/ Container

Container Capacity: 18 Tons/ Container

15Kg Net - 16Kg Gross Telescope Carton:

20 pallets/ 40 feet container - 80 cartons/ pallet - 1600 cartons/ container - 24 tons/ container

15Kg Net - 16Kg Gross Open Top Carton:

20 pallets/ 40 feet container - 70 cartons/ pallet - 1400 cartons/ container - 21 tons/ container

7.5Kg Net - 8Kg Gross Telescope Cartons:

20 pallets/ 40 feet container - 168 cartons/ pallet - 3360 cartons/ container - 25.2 tons/ container

7.5Kg Net - 8Kg Gross Open Top Cartons:

20 pallets/ 40 feet container - 150 cartons/ pallet - 3000 cartons/ container - 22.5 tons/ container

500Kg Bins: 20 pallets/ 40 feet container - 2 bins/ pallet - 20 tons/ container



GRAPES

White Seedless Grapes (Superior- Flame)

Elongated seedless berries with bright green color, thick skin and crisp firm texture. It is one of the world's most popular varieties due to its excellent eating quality and good shelf life.

Quality: Grade 1

Season: May - July



Red Seedless Grapes

Berries are round, seedless, firm and sweet, with a very good crisp texture. Excellent variety for fresh eating and commercial purposes.

Quality: Grade 1

Season: June - August

Grapes Packing: 4.5Kg Net - 5Kg Gross carton: 20 Pallets/ 40 feet Container - 170 carton/ Pallet - 3400 cartons/ Container

Container Capacity: 15.3 Tons / container

POMEGRANATE



Wonderful Pomegranate

It is round and often slightly edged with a smooth, leathery skin of an orange yellow to dark red in color when ripe. The interior is separated by membranous walls and white, spongy and bitter tissues into compartments packed with sacs, filled with sweetly acidic, juicy, red, pink or whitish pulp. The seeds, juice and pulp are eaten, but the yellowish membrane is too astringent.



Quality: Grade 1

Sizes: 6 - 7 - 8 - 9 - 10 - 11 - 12

Season: September - October

Pomegranates Packing: 4.5 Kg Net - 5kg Gross Open Top cartons: 20 Pallets/ 40 feet Container - 200 Cartons/ Pallet - 4000 Cartons/ Container

Container Capacity: 18 Tons/ Container